



NS – 497

III Semester B.B.A. Degree Examination, November/December 2016
(CBCS) (F + R)
(2015-16 and Onwards)
BUSINESS ADMINISTRATION
Paper 3.7 : Business Ethics

Time : 3 Hours

Max. Marks : 70

Instruction : Answer should be written in **English** only.

SECTION – A

- I. Answer **any five** of the following : (5×2=10)
- 1) a) What is Business Ethics ?
 - b) State any two core elements of corporate social responsibility.
 - c) Give the meaning of personal ethics.
 - d) What do you mean by morality ?
 - e) What is conflicts of interest ?
 - f) Give the meaning of virtue of humility.
 - g) State any two advantages of corporate governance.

SECTION – B

- II. Answer **any three** of the following : (3×6=18)
- 2) State the characteristics of crisis management.
 - 3) Explain the measures to be adopted to become Karma Yogi.
 - 4) Explain professional responsibility.
 - 5) Explain the ethical issues in cross cultural ethics.
 - 6) Discuss the scope of corporate governance.

SECTION – C

- III. Answer **any three** of the following : (3×14=42)
- 7) Bring out factors influencing ethics in business.
 - 8) Explain ethical aspects of Financial Management.
 - 9) Explain the importance of ethics in management.
 - 10) What are the ethical issues that arise for managers and difficulties involved in decision-making.
 - 11) Explain the benefit and limitations of corporate governance.

